



# **EDUCATION B2B 2017**



# The 18th China Annual Conference for International Education & Expo (CACIE)

### **About Education B2B @ CACIE**

China Annual Conference for International Education & Expo (CACIE), an annual event hosted by China Education Association for International Exchange (CEAIE), takes place every October in Beijing since 2000.

Being acclaimed as the leading event for overseas institutions to expand their presence in the world's potentially largest market, CACIE provides a platform of Education B2B since 2011, linking education institutions in and outside China to establish partnership between the institutions and develop education programs for exchange and collaborations.



## **Education B2B Expo 2017**

Education B2B Expo provides a platform for institutions from China and overseas to meet and network with representatives of potential partners. The Expo this year will gather comprehensive institutions, together with art, media and design institutions and other professional colleges and universities to showcase their programs and proposed projects for collaborations.

Venue: Hall No.4, Beijing International Convention Center (BICC), No. 8 Beichen Dong Road, Beijing

Time: 9:00-17:00, Oct 19-21, 2017

#### **Education B2B Seminar**

Education B2B seminar will focus on policy consultation, best practices & information sharing and joint-run program briefings.

Venue: Hall No.4 AB, Beijing International Convention Center (BICC)

Time: 9:00-12:30, Oct 21, 2017

### **Education B2B Communicating & Networking**

Online B2B appointment reservation system is provided to facilitate efficient communication. Onsite free networking opportunities are also available.

Venue: Hall No.4, Beijing International Convention Center (BICC)

Time: 9:00-17:00, Oct 19-21, 2017

### **Fees and Payment**

Exhibitors	Booth Size	Early Bird Price (Before July 14, 2017)	Regular Price (After July 15, 2017)
CEE Exhibitors*	3m×2m	CNY8,000 / USD 1,200	CNY 8,000 / USD 1,200
Other Exhibitors	3m×2m	CNY13,000 / USD 2,000	CNY 15,000 / USD 2,300

<sup>\*</sup>CEE Exhibitors refer to those overseas institutions that have registered and paid the booth fees of CEE (China Education Expo).

#### **Participants:**

Education B2B exhibitors and CEE exhibitors can attend the CACIE forums and expos with their designated badge.

Online Appointment Reservation Service is available only for Education B2B exhibitors and registered delegates who pay the CACIE registration fee.

All officially registered participants of CACIE can visit the Education B2B Expo.

#### **Important Dates**

Online Booth Application Open: May 8<sup>th</sup> - September 15<sup>th</sup>, 2017 Appointment Reservation Open: May 8<sup>th</sup> - October 11<sup>th</sup>, 2017

Booth Setup: October 18<sup>th</sup>, 2017 (Wednesday)

Exhibition: October 19<sup>th</sup> to 21<sup>st</sup>, 2017 (Thursday–Saturday)

#### **Contact**

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